

# Sociala medier som kommunikationskanal för rättsinformation

Stockholm, 16 november 2010



## Virtual Intelligence VQ

### Erfarna rådgivare inom Knowledge Management för den legala sektorn.

- Helena Hallgarn - 16 års erfarenhet från advokatbyråer som Mannheimer Swartling, Gerndt & Danielsson och Vinge (varav 12 år inom KM).
- Ann Björk - 10 års erfarenhet från Vinge (varav 7 år inom KM).
- Kompetens med kombination av verksamhetsförståelse, affärsutveckling, kunskapshandling och IT-kunskaper.
- Verksamheten inom VQ består av fyra olika delar.
  - Strategisk rådgivning inom Knowledge Management
  - Utbildning, coaching och seminarier
  - Insatser som Legal Knowledge Engineer
  - Systemutveckling av visst kunskapsstöd – ex tjänsten VQ Legal ([www.vqlegal.se](http://www.vqlegal.se))



## Nya informationsförutsättningar för advokatbyråer och juristavdelningar


- Tekniken har gett oss helt nya möjligheter som vi inte ens har kunnat föreställa oss.
- Vi har nu via Internet ständigt tillgång till enorma informationsmängder via några enkla knapptryckningar.
- Virtuella samarbeten och gratis kunskapsdelning.
- Viktigaste trenden idag: Sociala medier
  - Nätverkande via nätet
  - Nya plattformar för kommunikation

**Allen & Overy LLP**  
The Allen & Overy group is comprised of b and past lawyers/solicitors of Allen & Over allowing them the network with each other and share ideas.  
Join Group Share Report as...

**Allen & Overy**  
We are one of a small group of truly international and integrated law firms.  
We hope that this Allen & Overy group on LinkedIn will help further the ties among our community, serving as a great career advancement and business development tool.  
Join Group Share Report as...  
Created: February 22, 2008  
Type: Corporate Group  
Members: 180  
Owner: Jochen Prinsen

**Allen & Overy Alumni Programme**  
With over 2,600 alumni and 900 members of staff registered already, the A&O alumni community is a truly international and growing network, but A&O are keen to extend that group to reconnect more of their alumni around the globe.  
Registered alumni are entitled to a number of excellent benefits including the A&O employee referral bonus scheme, use of the alumni office facilities in London and Brussels, discounts on all books ordered via an independent bookshop (founded by an alum of the firm), and much more...  
Access this group to everyone  
Members: 37  
Owner: Jenny Bell  
Managers: Jenny Enever  
Website: <http://www.allenoverly.com/alumni>

Virtual Intelligence VQ AB. [www.vqab.se](http://www.vqab.se)



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**Towers Perrin: Official News and Updates**

**September Monitor Issue Now Available**  
Monitor, Towers Perrin's monthly newsletter for human capital issues across all industries, features the following articles in its September 2009 issue: "Health Care Reform: Taking a Closer Look - HR Service Delivery: Leading the Charge (Dr.)... [Läs mer](#)"  
den 17 september kl. 19:35 · Dela

**Towers Perrin: Official News and Updates**

**What's Next for 401(k) Plans?**  
401(k) plans remain central to reward strategies because we know employees value economic security more now than they did before. It has become a top priority...  
den 17 september kl. 19:27 · Dela

**Towers Perrin: Official News and Updates**

**Health Care Reformers Back to Work After Stormy Recess**  
After a stormy August recess marked by highly publicized and emotional town hall meetings on health care reform, congressional leaders barely had time to unpack their bags before the political machinery geared up for the next phase of legislative action...  
den 14 september kl. 23:03 · Dela

**Towers Perrin: Official News and Updates**

**Pay-or-play: What Might It Cost Employers and Employees?**  
Despite all the debate about the concept of a proposed pay-or-play mandate, little attention has been given to the potential cost impact. What might a mandate mean for your organization? What are the potential implications in terms of plan design, cost and overall rewards structure...  
den 9 september kl. 04:11 · Dela

**Towers Perrin: Official News and Updates**

**Enterprise 2.0 - Using Social Media to Solve Business Issues**  
Twitter, Facebook and Wikispaces are the social media brands and we are now seeing companies follow these trends in building their own internal platforms to connect with employees. These platforms are changing the way employees interact with... [Läs mer](#)"  
den 17 september 2009 00:15  
Foto: Central London


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legalweek.com  
PPA Business Magazine of the Year 2008


RECENT WIKI COMMENTS

**Freshfields Bruckhaus Deringer**  
"I agree that the firm's HR is a nightmare."  
18 Sep 2009 | 12:44


**Kirkland & Ellis**  
"Hey Happy - new hires in my team (of which there are less than 10 people)? Funny I don't know about it then. That either says that (i) it isn't true, or (ii) communication is yet another thing wrong with the team..."  
16 Sep 2009 | 21:00


**Linklaters**  
"I feel just fine about life - it is the drone of existence that my employer provides that is disappointing, but that doesn't define me, unlike most of the people here. The fact of the matter is, the firm IS reducing client lists not increasing them. t..."  
12 Sep 2009 | 00:36

Virtual Intelligence VQ AB [www.vqab.se](http://www.vqab.se)



## Eric A Koester





**10.0**  
Superb

Average Client Rating  
★★★★★ 7 reviews  
Former client? [Write a review](#)


**Recommendations For Erik B'son**

**Advokat / Senior Associate**  
**Baker & McKenzie law firm**

"Erik is the most outstanding associate I have ever work smart, commercially-minded and conscientious. Where I see only problems, Erik finds solutions. His easygoing a personality also makes him a pleasure to deal with." Jun 2nd Carl Svemlöv, Partner, Baker & McKenzie managed Erik B'son at Baker & McKenzie Advokat

**Overview**

**Practice Areas**



- 20% Mergers / Acquisitions  
3 years
- 20% Venture Capital  
3 years
- 20% Securities Offerings  
3 years

[Show all areas of practice and cases](#)

**Fees & Payments**

**Fees**  
Free Consultation (30 minutes)

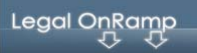
**Payment types**  
Credit Card, Check


**Contact Information**

**Cooley Godward Kronish LLP**  
719 Second Avenue

E-mail this lawyer  
 Visit lawyer's website

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**OnRamp Blogs**

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**EU Anti-Dumping Rules**



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Email: [diego@ndnlaw.com](mailto:diego@ndnlaw.com)

**Items**

- 00. Introduction
- 01. Please provide information on the applicable anti-dumpin
- 02. What is dumping?
- 03. What can we do to avoid dumping?
- 04. Which are the EC authorities involved in an
- 05. What are the main procedural stages of th
- 06. What is an antidumping complaint?
- 07. What are anti-dumping questionnaires?
- 08. What are additional submissions in an EC

**Hot Topics**

- Re: Why Everyone Wins with Legal Project ...  
Pamela Woldow | Oct 28, 2010 | 6
- Re: Lawyers as Peacemakers: Integrity, P...  
Peter Phan | Oct 25, 2010 | 11
- Re: The Demand Side of The Market is Not ...  
Jonathan Kleiman | Oct 29, 2010 | 29
- Re: Client Revolution?  
Jeffrey Carr | Sep 26, 2010 | 13
- Re: The Cancer We Call Litigation  
Jeffrey Carr | Sep 26, 2010 | 18

**Conversations**

[New Topic](#)

- Where on Earth do Creativity & Inno...** \*  
Bruce, thanks for taking up this topic. In social networks like LinkedIn there is a  
[Christoph H. Vaagt](#) | Nov 5, 2010 9:24
- RED ALERT: The ABA Wants to Regulat...** \*  
When guilds seek to stifle discussion of alternatives, they only hasten their journey  
[Jeffrey Carr](#) | Nov 3, 2010 9:07
- ABA Journal New Normal** \*  
Paul -- I think it would be difficult for you and Patrick to be any more correct. The  
[Jeffrey Carr](#) | Nov 3, 2010 9:07

**Surprises in the 2010 AmLaw Tech Survey**  
Ron Friedmann | Friday November 5, 2010

The latest American Lawyer Technology Survey is out. Cloudy Forecast in the Am Law Tech Survey 2010 finds that BigLaw IT budgets are still tight.  
My take...

[Add Comment \(0\)](#) [Read more](#)

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**From the desk of GCs . . . .**  
Patrick Lamb | Wednesday November 3, 2010

The 2010 ACC/Serengeti Managing Outside Counsel Survey Report is out. Westlaw Insider does a nice job of summarizing the critical findings...

But in truth, social software  
isn't really about the tools.  
It's about what the tools let  
users do and the business  
problems the tools address.

Jakob Nielsen, Usability Guru



<http://www.jmkus.com/baconbibli/assets/akuntbers/jnielsen.jpg>



Videon Socialnomics09:  
<http://www.youtube.com/watch?v=sIFYPQjYhv8>